BUSINESS PROPOSAL FOR INVESTORS TEMPLATE



The Business Proposal for Investors will be drawn up by the founders of a new company or startup and is intended to offer all the information required to potential investors for the purposes of taking a decision to invest in the new project. This <u>Business Proposal</u> includes, among others, the following sections: description of the new product or service; project stages; marketing and sales strategies; as well as financial information: estimates of sales volume, expenses and expected return in the medium term; etc.

BUSINESS PROPOSAL FOR INVESTORS

Prepared for: [legal name of the investor] (hereinafter, "the Investor"),

| located at [enter complete address] |
|---|
| Prepared by: [legal name of the company] (hereinafter, "the Company") located at [enter complete address] |
| [In the headings of the business proposal you have to include, legal name and address (street, city, state and country) of both Parties, the one that receives the proposal (the "Investor") and the company that makes it (the "Company")]. |
| 1. PROJECT DESCRIPTION |
| The Company is seeking funding from the investor for(1) |
| The funding request, market analysis, and return of investment analysis of the project are included in this Proposal. The Company is seeking the flexibility, guidance and funding of the Investor for growth of business in order to benefit both the parties. |
| (1) Complete the sentence with a detailed description of the project or business venture and the Company needs financing to undertake. |
| 2. EXECUTIVE SUMMARY |
| The purpose of this proposal is to forge a strategic relationship between the Company and the Investor to leverage the customer base the Company's newly developed |
| The Company has developed a new(2). |
| |

| similar products in the industry: |
|---|
| |
| (3). |
| The Business has a window of opportunity to introduce its products and gain a significant piece of the market share. The new [product or service] caters to a wide range of customers and is expected to hold a market share of % [enter estimated percentage of share market]. |
| (2) Specify the name of the product or service that the Company intend to deliver to the market and in a few sentences describe the product or service in more detail. |
| (3) Provide the features, use, price and other specifications of the new product or service that make it unique and will set it apart from existing products or services in the industry. List each item separately. You should mention as many items as you need (at least five features). |
| |

This is a sample of the Business Proposal for Investors.

To get more information about this contract click here:



BUSINESS PROPOSAL FOR INVESTORS TEMPLATE

BUSINESS CONTRACTS & AGREEMENTS TEMPLATES

BUSINESS CONTRACTS

- Strategic Alliance Agreement
- Joint Venture Agreement
- Manufacturing Contract

- Supply Contract
- Service Provider Contract
- Consulting Services Contract

COMMERCIAL CONTRACTS

- Exclusive Distribution Contract
- Commercial Agency Contract
- Sales Representative Agreement
- Sales Commission Contract
- Real State Agent Agreement

LICENSE & FRANCHISE CONTRACTS

- Trademark License Agreement
- Technology Transfer Agreement
- Software License Agreement
- Franchise Contract
- Master Franchise Contract

CONFIDENTIALITY CONTRACTS

- Confidentiality Contract between Companies
- Confidentiality Contract for Product or Business Idea
- Confidentiality Contract for Employees
- Confidentiality Contract for Consultants and Contractors

SHAREHOLDERS & INVESTORS AGREEMENTS

- Shareholders Agreement for a New Company
- Investors Agreement

- Business Plan for Investors
- Business Proposal for Investors

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