The Business Proposal for Investors will be drawn up by the founders of a new company or startup and is intended to offer all the information required to potential investors for the purposes of taking a decision to invest in the new project. This Business Proposal includes, among others, the following sections: description of the new product or service; project stages; marketing and sales strategies; as well as financial information: estimates of sales volume, expenses and expected return in the medium term; etc.

1. PROJECT DESCRIPTION

The Company is seeking funding from the investor for ……………………………………………………………..
…………………………………….………………………………………………………………………………
………………………. (1)

The funding request, market analysis, and return of investment analysis of the project are included in this Proposal. The Company is seeking the flexibility, guidance and funding of the Investor for growth of business in order to benefit both the parties.

(1) Complete the sentence with a detailed description of the project or business venture and the Company needs financing to undertake.

2. EXECUTIVE SUMMARY

The purpose of this proposal is to forge a strategic relationship between the Company and the Investor to leverage the customer base the Company’s newly developed ………………. [product or service].

The Company has developed a new…………………………………………………………………………
…………………………………………………………………………………………………………………….… (2).
This new [product or service] has the following specifications and advantages over similar products in the industry:

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The Business has a window of opportunity to introduce its products and gain a significant piece of the market share. The new [product or service] caters to a wide range of customers and is expected to hold a market share of ...... % [enter estimated percentage of share market].

(2) Specify the name of the product or service that the Company intend to deliver to the market and in a few sentences describe the product or service in more detail.

(3) Provide the features, use, price and other specifications of the new product or service that make it unique and will set it apart from existing products or services in the industry. List each item separately. You should mention as many items as you need (at least five features).

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This is a sample of the Business Proposal for Investors.

To get more information about this contract click here:

BUSINESS PROPOSAL FOR INVESTORS TEMPLATE